WELCOME EVERYONE!

UNLOCKING VALUE: THE DYNAMICS OF PARTNERING WITH AMC'S TO BOOST YOUR ASSOCIATION'S ROI

BILL GRUSICH, CMP-FELLOW, FASAE-EMERITUS

SENIOR VICE PRESIDENT, SALES

ALHI Luxury Global Sales (Retired)

Wednesday, January 24, 2024 Virtual on Zoom | 11:30 - 1:00 PM CT





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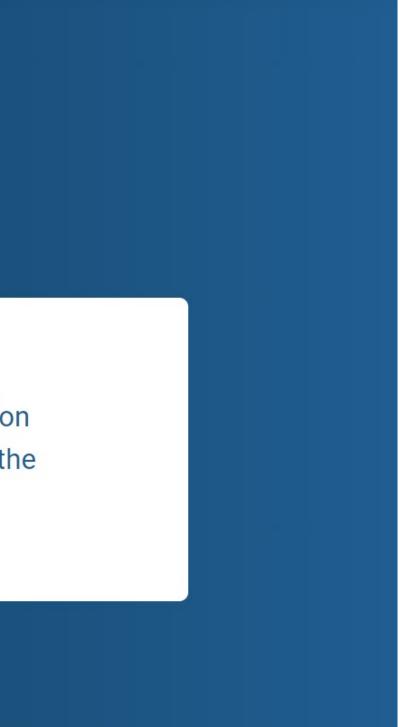
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The Power of AMC's

Vision

The AMC model will be the proven solution of choice for strengthening and growing the world's association and non-profit community.

-0)



Information from AMC Institute (amcinstitute.org) (2023)

The Power of AMC's

180+ AMCS represented. 1800 ASSOCIATIONS receive full-service management. 900 ASSOCIATIONS receive project support. \$1.9 BILLION budget managed by AMCI members.

2.8

MILLION members represented.



Information from AMC Institute (amcinstitute.org) (2023)

THANK YOU FOR ATTENDING!

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