



## Welcome to CAM-Connect! Chicago Association Management Update



### Ed Graziano Founder & CEO

We are proud to present the first edition of our CAM-Connect business update! The goal is to provide an easy-to-read format with valuable resources to help our clients continue to build stronger, more impactful organizations.

Each edition of CAM-Connect will deliver operational tips, case stories, team member bios, and CAM updates. We are always open to adding additional content suggested by our clients. Let your association manager know what you are looking for or [email us!](#)

So thank you for taking a moment to preview our initial issue and we welcome your feedback and suggestions. We also would love to have permission to include updates on your organization's events and/or resources that you would like to share with our other CAM association clients and business contacts!

Thank you – Ed

## Join us for CAM-Unity!



**CAM-UNITY WINTER WEBINAR**  
**UNLOCKING VALUE:  
THE DYNAMICS OF PARTNERING WITH AMC'S  
TO BOOST YOUR ASSOCIATION'S ROI**

**BILL GRUSICH, CMP, FASAE**  
SENIOR VICE PRESIDENT, SALES  
ALHI Luxury Global Sales (Retired)

January 24, 2024  
Virtual on Zoom  
11:30 - 1:00 PM CT

**REGISTER NOW >**



### Join us at our exclusive CAM-Unity event!

January 24, 2024 from 11:30 AM - 1:00 PM  
Virtual via Zoom

Discover the transformative power of collaboration with AMCs at our event, "Unlocking Value." Join Bill Grusich, CMP, FASAE for strategic insights, practical knowledge, and dynamic discussions on boosting your association's ROI.

Don't miss this opportunity to elevate your organization!

[Register for Free](#)

**Explore the array of services we offer** to cater to your needs and elevate your experience with us. We are committed to delivering excellence in every aspect. Discover how we can make a difference for you!

### Executive Level Services

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Implement and support association policies, assist with strategic planning, provide guidance and leadership, and develop program design and production.

### Office Based Services

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Serve as a national or local association office, providing a fully functional office with a member call-in number, and conducting daily business along with handling related correspondence.

### Meeting & Event Planning

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Manage trade show solicitation, oversee production, handle online and onsite registration, consult on venue selection, support sponsorship outreach, prepare and distribute board meeting materials, actively participate in board meetings, and coordinate continuing education credits.

### Financial Oriented Services

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Manage financial reporting, assist in developing the annual budget, conduct cost analysis and review, handle professional bookkeeping, process reimbursements and travel expenses, and oversee member billing and dues collection.

### Membership Services

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Ensure members receive membership benefits, communicate with members and association leaders, offer prompt email or phone responses within 24 hours, support member recruitment and retention, track and report applications and renewals, conduct membership surveys, oversee listserv management, and maintain membership lists with related updates.

### Marketing & Communication

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Support the organization's marketing and public relations efforts, assist in newsletter creation and distribution, handle social media management, maintain association handbooks and procedural manuals, oversee website design, hosting, and management, manage databases, host webinars, and prepare email marketing campaigns.

### Media Coverage: In the News

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Creative Juice Blog: [Spotlight on Ed Graziano and Corporate Event Interactive](#)

[Click Here for Additional Information](#)

## Promote Your Association!

Connect with your CAM association manager if you have updates to share in our publications so we can highlight your accomplishments or events!

## Connect with Us on Social Media



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Chicago Association Management | [www.chicagoassociation.com](http://www.chicagoassociation.com) | [info@corpevent.com](mailto:info@corpevent.com) | 312-540-9300

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Chicago Association Management | 400 E. Randolph St., #3115 , Chicago, IL 60601

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